

Claire Jessen

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EDUCATION

University of North Carolina, Chapel Hill, N.C. Bachelor of Arts, Journalism and Media, Journalism Concentration Dean's List, Fall 2021	2021-present (admitted as transfer April 2021)
North Carolina State University, Raleigh, N.C. Bachelor of Arts, Communication, Media Dean's List, Fall 2020 & Spring 2021	2019-2021

EXPERIENCE

The Daily Tar Heel, Chapel Hill, NC Staff Photographer Student staff photographer for major university newspaper <ul style="list-style-type: none">Producing photos for print and online articles involving local and state-wide mattersWorking in a high-intensity newsroom environment, making strict deadlinesCommunicating with newsroom staff, writers, and engaging with members of the community to organize photographs	Sept. 2021-present
The Leukemia Lymphoma Society, Chicago, IL Summer 2021 Communications, Public Relations, and Social Media Intern Communications intern for the Illinois branch of LLS <ul style="list-style-type: none">Creating social media posts and stories for a wide variety of channels using graphic design skills and knowledge of digital flowResearching social media engagement and reported findings to improve overall media presence and efficiency of social media as a wholeEngaging with donors and supporters to maintain the organization's connection with its patrons through phone calls, emails, and conversations	May 2021-Aug. 2021
180 Degrees Consulting, Raleigh, NC Consultant to the North Carolina State University Branch Consultant to non-profit organizations on the journalism, media, and PR team. <ul style="list-style-type: none">Drafting, editing, and publishing newsletter and fundraising campaigns for nonprofitsManagement of various projects and tasks to advance the organizationCreating visually appealing graphics and images for fundraising use, photographed content for marketing, website, and social media use	Feb. 2021-July 2021
Knollwood Country Club, Lake Forest, IL Waitress Waitress and food service worker to the members of a private, high-end golf and dining experience <ul style="list-style-type: none">Serving tables, taking orders, and working a point of sale system in a fast paced restaurant environmentDelivering the highest level of customer service to guests and making sure all their needs are metForming relationships with members and making them feel at home when they come to dine	July 2020-July 2022
Performing Arts Student Theater Academy, Lake Forest, IL Senior Photographer Lead photographer for a children's summer theater camp <ul style="list-style-type: none">Taking shots daily of the children during daily rehearsals and practice sessionsTaking action photos during the dress rehearsals and performances to be used for social media, website, and publicity use	Jun. 2015-Jul. 2021 (Summer only)

SKILLS

Software Proficiencies

Adobe Photoshop, Adobe Lightroom, Adobe Illustrator, Adobe Premiere Pro, & Final Cut Pro
8+ years use and knowledge of advanced models of camera equipment varying from DSLR to Mirrorless, etc.